

Work History :

2006 - Present

Associate Creative Director : Publicis West

Responsible for the creation, presentation and execution of online advertising for high profile clients, including T-Mobile and Hewlett Packard. Led teams in the conception and execution of integrated print + online campaigns.

2005 - 2006

Creative Director : Studio UX

Directed and produced visual work for a variety of clients for this busy high tech consulting agency. Clients include many prominent software companies in the Seattle Area.

Summer 2005

Senior Designer : Nordstrom

Created, with illustrator Ruben Toledo, the highly promoted Designer Collections portion of the Nordstrom website. Designed, produced and executed all Flash and non-automatic HTML for the site.

Summer 2004

Assistant Professor : Art Institute of Seattle

Taught an introductory Flash course

2000 - Present

Digital Artist / Public Artist

Created interactive installations and web-based artworks that were widely published online. Awarded several large budget interactive installation commissions.

1998 - 2000

Creative Director : Freeshop.com / Desteo.com

Managed a small staff and actively participated in the complete redesign of all presentation, print and web based communications for internet startup FreeShop.com. Responsible for all conceptualization, design, and design production of FreeShop spinoff Desteo.com.

1996 - 1998

Art Director : Microsoft

Established visual direction of onscreen elements for all BackOffice products. Directed a team of six designers in the creation and implementation of an iconic system for Back-Office and Windows NT.

1996

Senior Designer : Adobe

Designed and created the interactive introduction for Adobe PageMaker 6.5. Conceptualized, designed and produced launch web site for same.

Education :

1991 - 1994

M.F.A. (*equivalent*) , Graphic Design
Kunstgewerbeschule, Basel (Basel School of Design)
Basel, Switzerland

1985 - 1989

B.F.A. , Graphic Design
University of Washington
Seattle, Washington
USA

Online Publiciations :

February 2006
March 2005
August 2003
May 2003
November 2002
October 2002
August 2002
July 2002
May 2002
January 2002

Adobe design gallery : adobe.com
Diagram : Issue [5.1]; thediagram.com
Reservocation : Werk section; reservocation.com
Born Magazine : Headline Piece; bornmagazine.com
The Remedi Project #12; theremediproject.com
Born Magazine; bornmagazine.com
Rhizome Collection; rhizome.org
FlashForward 2002 : Finalist, art division
Born Magazine : Headline Piece; bornmagazine.com
Shift : Bin Gallery; shift.jp/gallery/

Skills :

Creative Direction
Art Direction
Graphic Design
Typography
Presentation
Client Relations

Programs:

Illustrator
Flash
Photoshop
HTML
CSS
Dreamweaver
Fontographer
Xara
Premier
After Effects
Audition
InDesign

Windows & Mac OS